



BOLD Broadcasting, LLC
78 Park Place, Suite 203
East Hampton, NY 11973
(631) 201-5050

Dear FCC Commissioners,

I am the President of Bold Broadcasting, LLC, licensee of WELJ 104.7 FM in Montauk, NY.

I fully support the petition for rulemaking filed by MMTC and SSR Communications in this proceeding (MB 18-184), regarding the creation of a new FM Class C4. I support the creation of that new Class C4 in Zones 1 and 1a.

WELJ is a station loved by its community in Montauk NY, as we work hard to service the needs of our listeners wherever they may be on the East End of Long Island. Given that Montauk is the easternmost point on Long Island, our station's signal is not equally strong in all areas in Suffolk County, even though our listeners live, work and travel throughout the County on a daily basis. We have heard from our listeners that they would like to be able to listen to the station all day long, no matter where they are located on the eastern portion of Long Island.

As a radio station, our primary mission is to serve our listeners with content that matters to them, and which they would enjoy. Increasing power to 12,000 Watts, which would be possible only with the creation of a new Class C4 for FM stations, would enable the station to far better serve listeners in our community of license and the surrounding area. This includes providing exemplary service during emergency weather events throughout all of Long Island, which events spring up all year long.

I ask that you implement the proposals set forth in MB 18-184 without delay.

Sincerely,

Matthew Glaser, President